

CHELSEA HUSUM

**Keynote Speaker
Construction CEO
Bestselling Author**

ABOUT CHELSEA

Chelsea is an award-winning construction CEO, bestselling author, and keynote speaker known for bold storytelling, relatable humor, and practical insight.

She built American GPR & Coring with zero business degree or training, without investors or a roadmap to follow. Her lessons come from leading a real company, earning trust, navigating uncertainty, and finding a way forward through adversity.



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KEYNOTE

EARN THE FOLLOW:

HOW GREAT LEADERS CREATE BUY-IN THAT LASTS

Great leaders want more than compliance. They want people to trust the direction, contribute their ideas, take ownership, and follow through when the work gets hard.

Drawing from her experience building and leading a construction company, Chelsea shows leaders how to create lasting buy-in through clearer communication, stronger connection with the people they lead, and greater consistency between what they say matters and what employees actually experience.

LEADERS WILL LEAVE READY TO:

- Recognize where trust and buy-in may be breaking down
- Lead people with greater clarity, connection, and consistency
- Create consistency between leadership messages and actions
- Create stronger ownership, follow-through, and retention

"VERY ENGAGING AND MOTIVATING! WOULD DEFINITELY RECOMMEND CHELSEA FOR FUTURE EVENTS."

-LINDSEY SANDERSON